

In a marketplace defined by tough competition, profit pressure, and high customer expectations, it's not enough to have software that simply manages your customer relationships

You need software that *strengthens* your customer relationships

You need Portal powered by Texada Software

How can you make your key customers' rental experience better? How can you take the invaluable service you already provide to the next level? The answer is to make doing business with you more convenient, more efficient, and more productive for your customers than ever before.

In a recent Associated Construction Publication study, "Three of four construction industry professionals are now going online more than once each day for work purposes ... spending an average of nine hours online each week. Other than e-mail, activities such as researching new equipment, visiting manufacturers'/distributors' websites, and reading industry news dominate their Internet usage. Eight of 10 have made construction-related purchases online ... with a third placing orders for new/used equipment".

Do you provide your customers with this invaluable tool? If you don't, your competitors do.

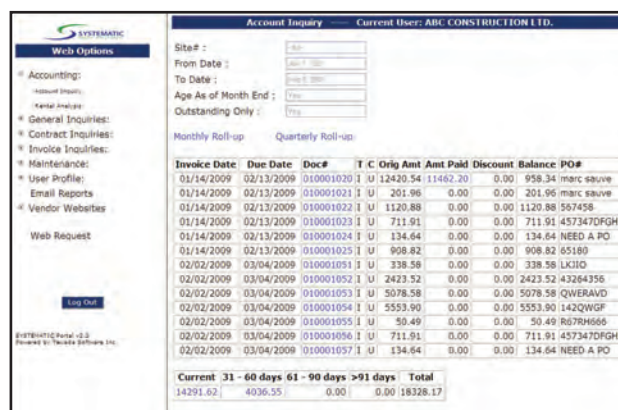
With Portal powered by Texada Software, you can dramatically improve the level of communication with your customers and provide them unparalleled access to information that will help them make important business decisions. As a powerful Customer Relationship Management tool, Portal allows for 24/7 Internet interactivity between your company and your customers. This revolutionary proprietary product is exclusive to those rental companies that utilize the Systematic Rental Management (SRM) system and has helped solidify relationships with key customers for our clients long term.

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Account Inquiry Current User: ABC CONSTRUCTION LTD.

Site #: []
From Date: []
To Date: []
Age As of Month End: []
Outstanding Only: []

Monthly Roll-up Quarterly Roll-up

Invoice Date	Due Date	Doc#	T	C	Orig Amt	Am Paid	Discount	Balance	PO#
01/14/2009	02/13/2009	010001020	I	U	12420.54	11462.20	0.00	958.34	marc sauve
01/14/2009	02/13/2009	010001021	I	U	201.96	0.00	0.00	201.96	marc sauve
01/14/2009	02/13/2009	010001022	I	U	1120.88	0.00	0.00	1120.88	567458
01/14/2009	02/13/2009	010001023	I	U	711.91	0.00	0.00	711.91	457347DFGHDF
01/14/2009	02/13/2009	010001024	I	U	134.64	0.00	0.00	134.64	NEED A PO
01/14/2009	02/13/2009	010001025	I	U	908.82	0.00	0.00	908.82	05180
02/02/2009	03/04/2009	010001051	I	U	338.58	0.00	0.00	338.58	LKJIO
02/02/2009	03/04/2009	010001052	I	U	2423.52	0.00	0.00	2423.52	43264356
02/02/2009	03/04/2009	010001053	I	U	5078.58	0.00	0.00	5078.58	QWERAVID
02/02/2009	03/04/2009	010001054	I	U	5553.90	0.00	0.00	5553.90	142QWGF
02/02/2009	03/04/2009	010001055	I	U	50.49	0.00	0.00	50.49	R67RH666
02/02/2009	03/04/2009	010001056	I	U	711.91	0.00	0.00	711.91	457347DFGHDF
02/02/2009	03/04/2009	010001057	I	U	134.64	0.00	0.00	134.64	NEED A PO

Current: 31 - 60 days 61 - 90 days >91 days Total
14291.62 4036.35 0.00 0.00 18328.17

Portal powered by Texada Software Functionality Highlights

Portal is an extension of your existing website that automatically integrates with your Systematic Rental Management system to report live data to your customers. Your customers will be able to view and print their existing contracts and invoices, view their balances and payment details, as well as see your available inventory and their current rate information.

Benefits to Your Company

- **Building Stronger Customer Relations**
Portal is a powerful tool for your customers, giving them the ability to manage their accounts and access vital information anytime they need it. The many advantages of Portal are sure to build customer loyalty and increase satisfaction.
- **Live System Integration**
Portal is completely integrated with Systematic Rental Management so it provides real-time information, eliminating the need for manual updates to your website.
- **Security and Audit Trails**
Provides secure login validation to protect your data and restrict access to authorized users. Audit Trails allow you to track the items your customers are looking at most, which increases your visibility to their individual needs. This gives you the opportunity to talk to your customers with that knowledge, and capitalize on it.
- **Customizable Web Design**
Portal incorporates a multitude of different interfaces that can be modified to meet any business need. Allows you to bring in colors, fonts and logos to give the Portal section of your website a personalized look with either your company's corporate branding or your customer's branding. These modifications can be made on the fly without calling in a webmaster.

Benefits to Your Customer

- **Inquiries**
Give customers the ability to review contracts, invoices, balances and payment details, product availability, applicable rates, and more. Powerful inquiries can list all items available to rent, display items with rates that pertain to that customer, and print a rental analysis report for project management.
- **Procurement Functionality**
Provides customers the ability to produce quotes and rent or buy over the web. Quotes are created seamlessly within the Systematic Rental Management system for easy conversion and follow-up.
- **Account Management**
Gives customers the power to control and manage their own job sites. They can create, maintain and close job sites, ensuring a successful project life cycle is kept. Customers have the capability of adding as many users as they want to their Portal account. Each user can be given specified access levels as to which functions they are authorized to use.
- **Point-and-Click Navigation**
Portal is easy to use. It utilizes standard Internet functions, so it does not require any further training to navigate effectively.

About Texada Software

Texada Software is an independent North American corporation formed by executives with extensive backgrounds in the Equipment Rental Industry. Our applications were specifically designed to provide solutions for the Equipment Rental enterprise, and are scalable to meet the needs of any size operation.

Texada Software has been servicing the North American, Australian and New Zealand Equipment Rental Industry for over 25 years and has embraced a new vision for the future of the industry. Led by experienced management, professional software development and implementation/support teams, Texada Software provides feature-rich solutions that meet the mission critical needs of today's rental organizations.

Our clients enjoy the benefits of enhanced efficiency through better asset utilization, quicker transactions, simplified processes, and comprehensive reporting – which drastically improve business performance with a short payback to the total investment in software.