

In a marketplace defined by tough competition, profit pressure, and high customer expectations, it's not enough to have software that simply generates reports

You need software that keeps you *current* on key performance indicators

You need Dashboard powered by Texada Software

Monitor the health of your operation at a glance, graphically, in real time. Dashboard provides unparalleled access to information that allows managers & executives to focus on key success factors, monitor them closely and take immediate action before an issue develops. Texada Software's innovative approach to business intelligence will revolutionize your operation.

Intuitively displayed real time data and automatic emailed alerts gives progressive rental companies like yours a whole new way to monitor and manage your business and keep guard over your business. Dashboard significantly reduces the administrative burden of manual processes involved with interpreting spreadsheets and data heavy reports.

Rental companies like yours are increasing profits by focusing on equipment utilization, maximizing customer service, and minimizing equipment downtime. Dashboard puts up-to-the minute figures for revenue, expense, and utilization right in front of you, all the time. Keeps the entire Management team on the same page with a 'single version of the truth' that promotes decisive decision making by leveraging pinpoint accurate information.



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Dashboard powered by Texada Software Highlights

Dashboard is capable of using a wide selection of real time graphical displays, fully customizable to emphasize current, past and projected activities. Users monitor financial metrics, contract and customer volumes along with equipment utilizations for a complete, instant picture of the overall business.

Rental Management

- Extensive Contract Analysis
- Revenue & Profit Analysis by Branch & Product Line
- Corporate & Branch Operational Performance
- *Rate (Actual vs. Book), Slow Rent, On Time Delivery & Exchange Analysis*

Asset Management

- Return on Investment
- Time Utilization
- Dollar Utilization
- Consumable Profitability
- *Fleet Age, Deadline, & Pick Up Line Analysis*

Customer Management

- Customer Satisfaction Analysis
- *New Account, Active Account & Days Outstanding Analysis*

** Currently in Development for Dashboard Version 2.0*



About Texada Software

Texada Software is an independent North American corporation formed by executives with extensive backgrounds in the Equipment Rental Industry. Our applications were specifically designed to provide solutions for the Equipment Rental enterprise, and are scalable to meet the needs of any size operation.

Texada Software has been servicing the North American, Australian and New Zealand Equipment Rental Industry for over 25 years and has embraced a new vision for the future of the industry. Led by experienced management, professional software development and implementation/support teams, Texada Software provides feature-rich solutions that meet the mission critical needs of today's rental organizations.

Our clients enjoy the benefits of enhanced efficiency through better asset utilization, quicker transactions, simplified processes, and comprehensive reporting – which drastically improve business performance with a short payback to the total investment in software.